



Cooperative Institute Research Program (CIRP) Freshman Survey
Summary of 2008 Freshman Survey Technology Use

The Student Affairs Information and Research Office (SAIRO) is the research and assessment office within UCLA's Student Affairs organization. SAIRO's mission is to support the learning and development of the whole student by providing reliable, timely, and useful information about students and their experiences; developing the capacity of student affairs and other stakeholders to collect, interpret, and utilize data to enhance the quality of students' educational experience and environment; and helping Student Affairs units assess and document the effectiveness of their programs and practices.

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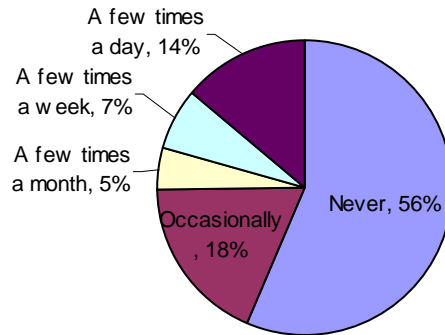
Survey Administration and Respondents
The Cooperative Institutional Research Program (CIRP) Freshman Survey is a paper-and-pencil survey administered annually to UCLA freshmen at summer orientation. It provides a snapshot of students before beginning their college experience.
Survey Respondents
Approximately 85% of the 4,735 freshmen enrolled at UCLA for the Fall 2008 quarter completed the survey. Survey respondents were representative of the Fall 2008 freshman cohort in terms of gender. White students were slightly overrepresented in the survey (41% vs. 35%), but all other races/ethnicities were represented in proportion to their distribution among the Fall 2008 freshman cohort.

Survey Items

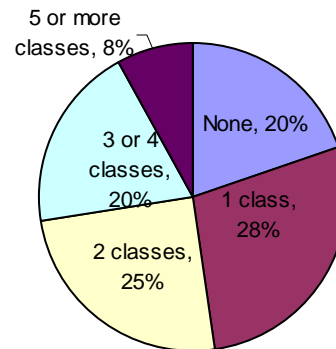
Survey items related to respondents' use and experience with technology were included as additional questions at the end of the main survey. This report provides a brief summary of respondents' internet use during the past year (prior to beginning UCLA), comfort and proficiency with online activities, and use of social networking sites.

Internet Use

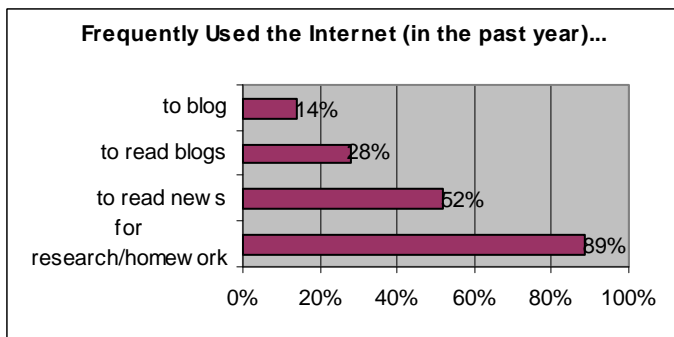
During the past year, how often did you use a cell phone or smart phone to access the internet or check email?



During the past school year, how many of your classes that used the internet, used it for class communication (distributing materials, turning in assignments, giving quizzes, etc.)?



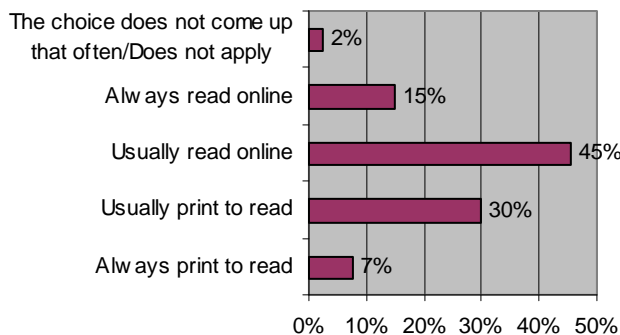
Accessing Information Online



During the past year, how often did you read electronic documents other than email from a computer screen instead of printing out the material (magazine articles, publications, journals, etc.)?

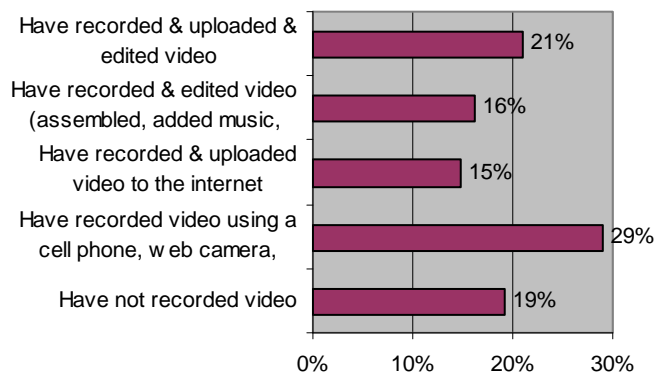
- Never 2%
- Sometimes 45%
- Usually 38%
- Always 15%

In situations where you have a choice between printing out an electronic document- such as a magazine article or journal- or simply reading the document online, what do you prefer to do?



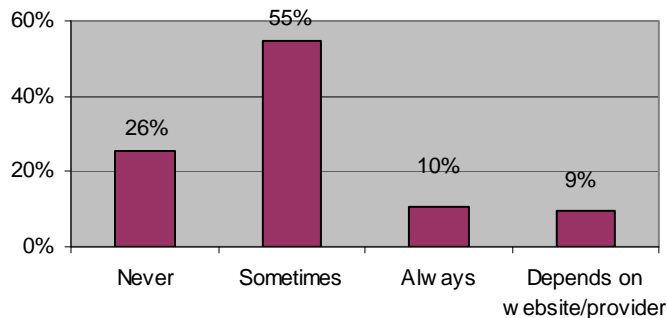
Experience with Video

Do you have any experience in recording, uploading, and editing video?

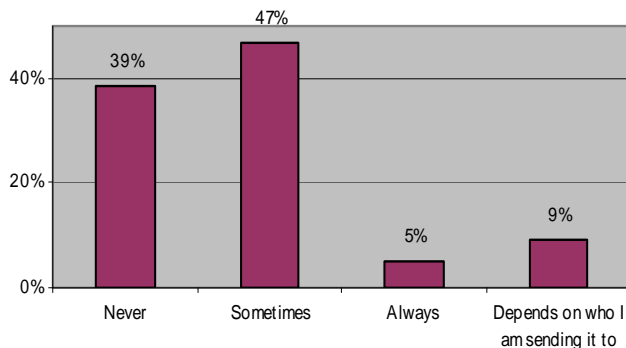


Privacy Concerns

When you post or publish information on the internet, are you ever concerned that personal information could be stored and somehow used against you in the future?



When you send email messages, are you ever concerned that your personal information could be stored and somehow used against you in the future?



Networking Online

During your last year in high school, how much time did you spend during a typical week accessing online social networks (MySpace, Facebook)?

- <1 hr 29%
- 1 to 5 hrs 57%
- 6 to 15 hrs 12%
- 16 hrs or more 2%

Not counting people you already knew before deciding to attend UCLA, how many new friends have you made (so far) among students in this year's entering class who you met through online social networking activities (Facebook, MySpace, etc.)?

- None 39%
- 1 or 2 26%
- 3 to 10 23%
- 11 to 20 6%
- More than 20 5%