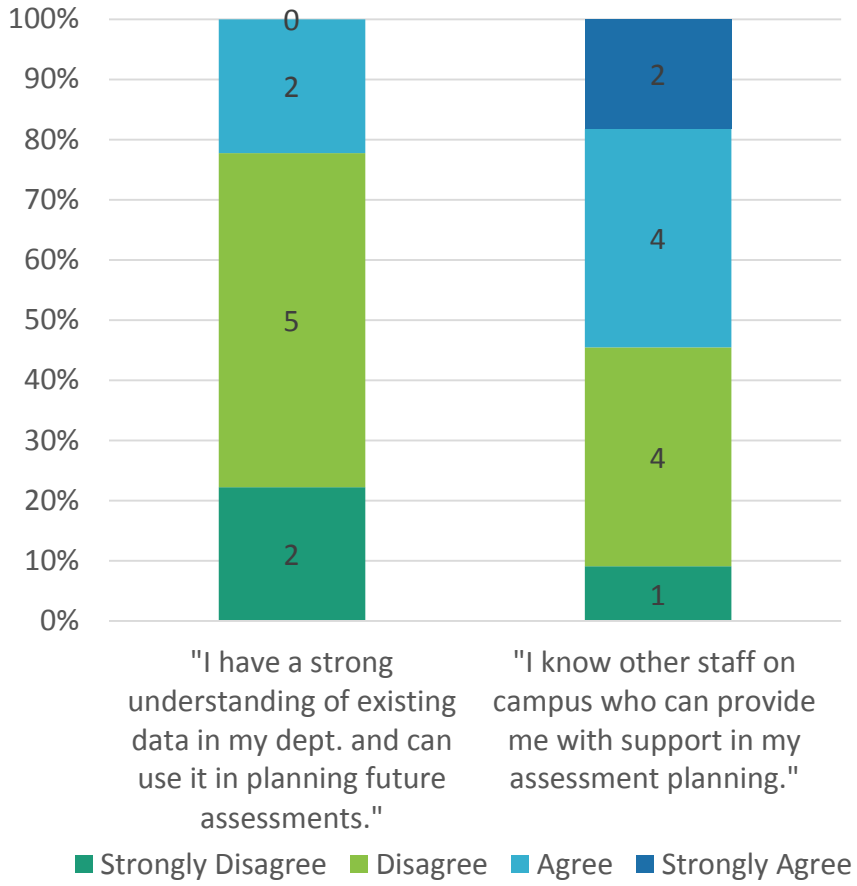
Long-term Planning

-CASA Session 9-

Where We've Been, Where We're Going…

Confidence Barometer



Todays Learning Outcomes

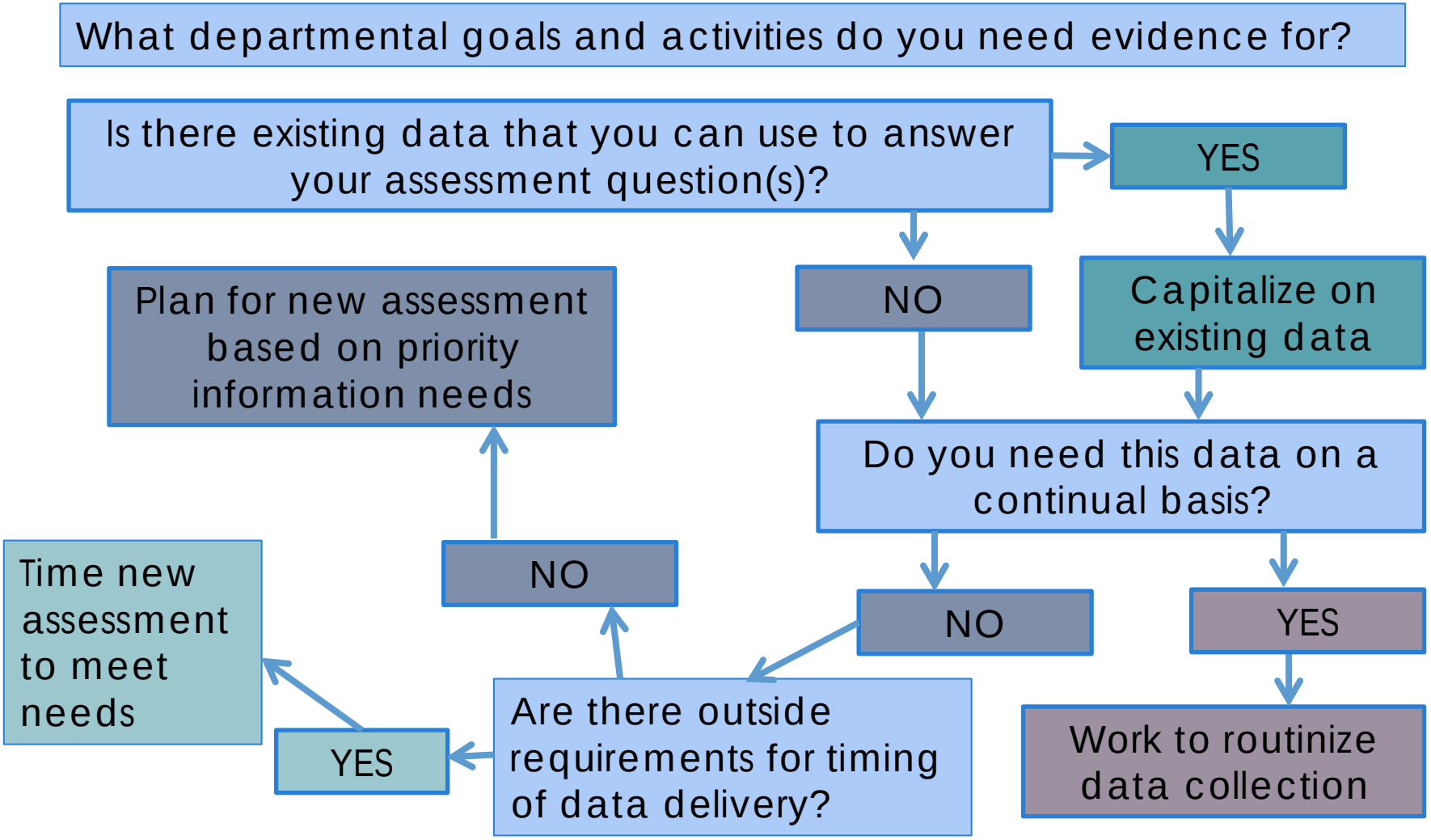
After today you should be able to:

- Lead a discussion with department and key stakeholders about long term assessment efforts
- Understand the availability of existing data and how to use that in long term assessment planning

Session 9 Overview

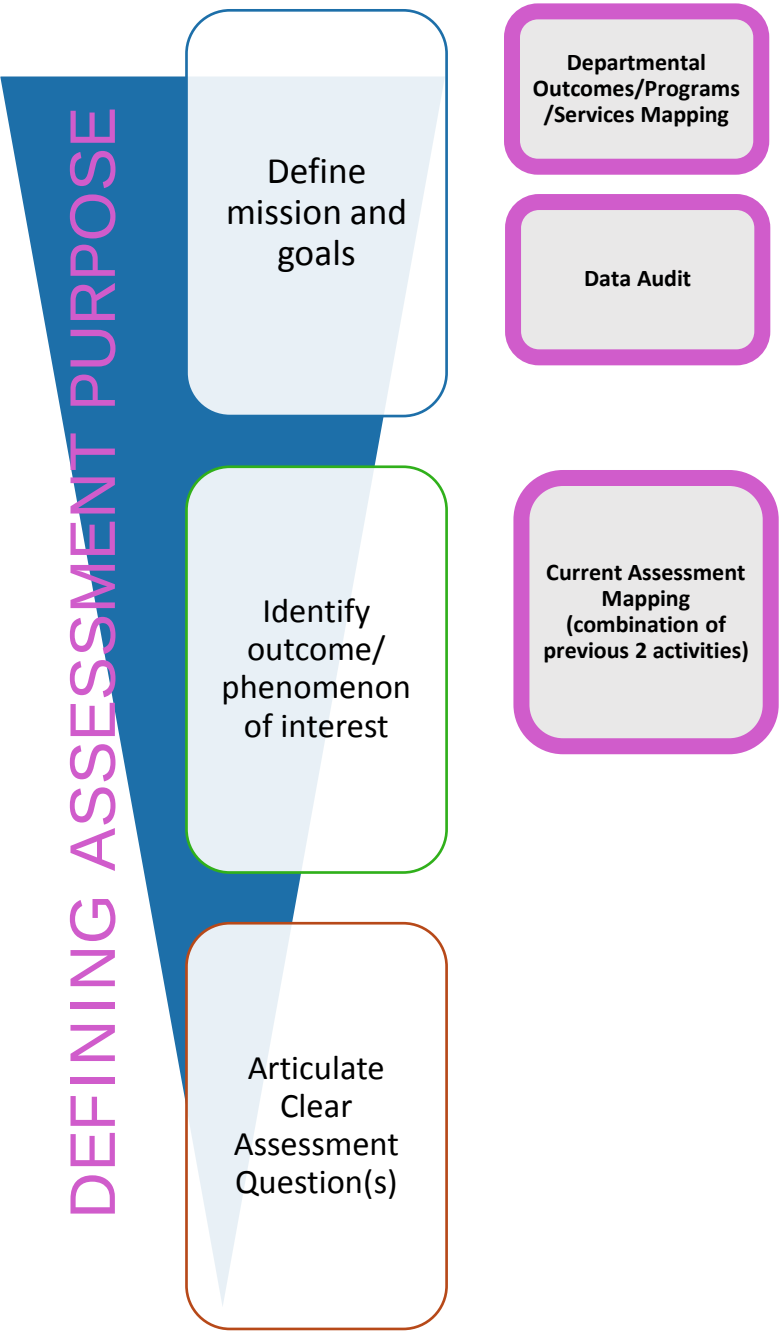
- Decisions about What to Assess, When, and How
  - Connecting to Goals & Strategic Planning
  - Calendaring multiple assessments—Long range planning
  - Capitalizing on existing data
- BREAK
- Sharing beyond the campus/Learning from others
- Final Logistics
  - Post-test
  - Assessment Plan review timeline
- Celebration

KEY CONSIDERATIONS IN PLANNING



Questions to Ask Yourself

- What information do I need on a regular/consistent basis?
  - Can I routinize collection of this?
- What are the priority areas of information now?
  - Improvement?
  - Accountability?
  - Funding?
- How much evidence do I need in a particular area?
- What information already exists?
  - **Department**
  - Campus
    - SAIRO www.sairo.ucla.edu
    - APB (formerly AIM) www.aim.ucla.edu



Remember your mapping in Session Two?

That can help you prioritize and plan…

Activity

STEP ONE:

- On each post-it write:
  - Information need/Question
  - What type of data collection would accomplish this?

STEP TWO:

- Put them in order of importance to you/your department right now.

Example: Program Planning

Assessment Projects:

YEAR 1	YEAR 2	YEAR 3	YEAR 4
Focus group on student needs	*No assessment* *Implement a program to address need/ refine existing program learning outcomes to align with needs*	Assessment of 1-2 program learning outcomes	Assessment of 1-2 program learning outcomes

Example: “check-ins”

Assessment Projects:

YEAR 1	YEAR 2	YEAR 3	YEAR 4
Assess student perception of service/ outcomes	*No assessment* *Results are positive, so minimal changes made*	*No assessment*	Assess student perception of service/ outcomes

Example: Multiple Programs

YEAR 1	YEAR 2	YEAR 3	YEAR 4
Assess outcomes of major program using pre-post survey	*No assessment* *Make changes to program*	Reassess outcomes of major program using pre-post survey	*No assessment*
Compare utilization rates of service for different populations	Assess outcomes of workshops using 5 minute card write	Focus group with a population of interest	Request UCUES information from SAIRO for population of interest (e.g. service participation by transfers)

Activity

STEP ONE:

- On each post-it write:
  - Information need/Question
  - What type of data collection would accomplish this?

STEP TWO:

- Put them in order of importance to you/your department right now.

STEP THREE:

- Transfer notes to handout in the order you arranged them—one per section.

Now you have a draft of your "assessment agenda" or long-term plan.

Long-Term Assessment Planning

- Take into account program/department goals
  - Review program review documents, upcoming calendar, etc.
  - SWOT analysis (strengths/weaknesses, opportunities, threats)
- Identify key issues or questions
  - eg. Where are we short of resources?
  - eg. How can we show that students are learning?
- Establish a cycle for each of the assessments planned

Using Existing Data

- Know your potential sources of data
  - Know “data definitions” or specific variables
  - Frame request as specifically as possible
- Know how to request the data
  - Timeline
  - Contact person/process
- Options for linking existing data to your own data

Activity

- Review your survey and find 3-5 variables that would be of interest in your department

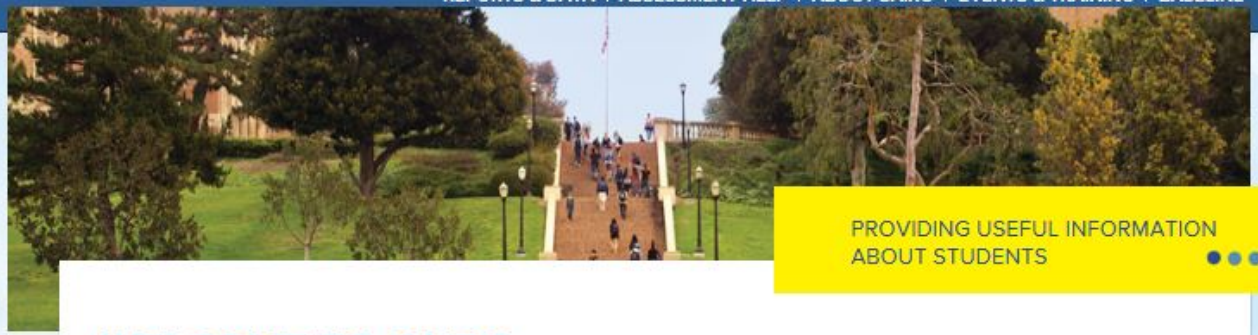
Surveys: http://www.sairo.ucla.edu/Reports-Data-by-Survey

- University of California Undergraduate Experience Survey (UCUES)
- CIRP Freshman Survey
- SA Graduate and Professional Student Survey (GPSS)

UCLA Student Affairs Information & Research Office

Search...

REPORTS & DATA | ASSESSMENT HELP | ABOUT SAIRO | EVENTS & TRAINING | BASELINE



PROVIDING USEFUL INFORMATION ABOUT STUDENTS

WELCOME TO SAIRO

2015-16 Undergraduate Research Partnership Initiative Study Underway

This year, a team of five undergraduate student researchers led by SAIRO is conducting a study on the use of social media as a space for dialogue related to race and race issues at UCLA. Learn more about this program and study by following the link above.

2014 National College Health Assessment Report Now Available

In the fall of 2014, the NCHA was administered to a sample of 4,000 undergraduate and 2,000 graduate students. View SAIRO's report based on 2014 NCHA data regarding students' health habits, behaviors, and perceptions.

SAIRO Training In the Spotlight: "Conducting Focus Groups"

At the beginning of the 2015-16 academic year, SAIRO provided an extended half-day training session to UCLA SA staff on the basics of conducting a focus group. Access the materials provided and learn about other by-request training available.

SAIRO is the research and assessment office within UCLA's Student Affairs organization. Our work focuses on keeping Student Affairs staff and other UCLA constituents up to date about the backgrounds, experiences, and needs of students; assisting Student Affairs departments in assessing their services; and contributing to campus- and UC system-wide research and assessment efforts.

Learn more about our mission and work.

I Need Help with Assessment

I Need Help with Data

REPORTS & DATA
- REPORTS & DATA HOME
- REPORTS & DATA BY TOPIC
- REPORTS & DATA BY SURVEY
- URPI
- REQUEST EXISTING SURVEY DATA FROM SAIRO
- STAFF LEARNING OPPORTUNITIES & EVENTS

REPORTS AND DATA BY SURVEY

The following surveys have been administered by SAIRO on UCLA's campus in recent indicated year(s). Click any of the survey links below to view accompanying reports and data. You can also read more about a survey by clicking its (i) icon, and view actual survey instruments by selecting a .pdf icon. If you can't find what you are looking for, consider searching by topic or contacting SAIRO.

Survey	Instruments						
	2016	2015	2014	2013	2012	2011	2010
CIRP Freshman Survey*		✓		✓		✓	
Diverse Learning Environments Survey (DLE)						✓	
Graduating Senior Survey (GSS)				✓	✓	✓	✓
Interfaith Identity, Experiences, and Attitudes Longitudinal Survey (IDEALS)	✓						
National College Health Assessment (NCHA)			✓		✓		
Student Affairs Graduate and Professional Student Survey (GPSS)			✓				✓
Transfer Student Study (TSS)				✓		✓	
University of California Undergraduate Experiences Survey (UCUES)			✓				

*The CIRP Freshman Survey has been administered on UCLA's campus biennially since 1974.

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REPORTS & DATA BY TOPIC

Are you looking for campus information or research pertaining to a particular topic? Click any of the categories below to view relevant SAIRO reports and data. If you can't find what you are looking for, consider searching by survey or contacting SAIRO.

- Student Backgrounds and Characteristics
- Campus Climate and Diversity
- Finances and Financial Concerns
- Student Experiences at UCLA
- Health and Wellness
- Professional Preparation and Post-Graduation Plans
- Student Populations and Perspectives
- Academic Engagement and Experiences
- College Choice, Transitions, and Retention

REQUEST EXISTING SURVEY DATA FROM SAIRO

SAIRO welcomes requests for data from Student Affairs and other UCLA units, departments, and affiliates.

The following data request form is intended to help you articulate your research and data needs. Before completing this form, please review our list of things to consider before submitting a data request. Upon submission of your request, a SAIRO staff member will contact you within 3 business days with further information/next steps.

Should you have additional questions in the meantime or wish to learn more before submitting a data request, feel free to call us at (310) 206-8470 to schedule an appointment.

Online Data Request Form:

Personal Information +

Requested Dataset +

Dissemination Plan +

Submit Reset

UCLA Student Affairs Information & Research Office

Search...

REPORTS & DATA | ASSESSMENT HELP | ABOUT SAIRO | EVENTS & TRAINING | BASELINE

WHAT QUESTION(S) DO YOU WANT TO ANSWER?

WHAT DATA ARE CURRENTLY AVAILABLE?

WHAT POPULATION/DATA SET ARE YOU INTERESTED IN?

WHAT DOMAINS, VARIABLES, OR INDIVIDUAL SURVEY ITEMS ARE YOU INTERESTED IN?

WHAT FORMAT OF THE DATA/RESULTS ARE YOU LOOKING FOR?

HOW WILL THE DATA BE USED?

Online Data Request Form:

Personal Information −

First and Last Name: *

Email Address: *

UCLA Affiliation: *

==Please select==

Requested Dataset −

Please specify survey instrument(s) and year(s) (e.g., CIRP 2013): *

Please specify if you require a particular subset of data (e.g., only first-year students): *

Upload an Excel file that describes the specific domains, variables, or individual survey items:

Browse...

Dissemination Plan +

Submit Reset

Dissemination Plan

Describe the target audience for your presentation: *

Describe how the data will be used: *

Preferred timeline for delivery of data (will vary based on complexity of request): *

Submit Reset

Sharing Results beyond the campus

- **National Organizations and Conferences:**
  - ACPA (www.myacpa.org)
  - NASPA (www.naspa.org)
  - Association for Institutional Research (AIR) (www.airweb.org)
  - California Association for Institutional Research (CAIR) (www.cair.org)
- **Professional Organizations** (ACUHO-I, NACE, NAFSA, NIRSA, etc.)
  - http://www.studentaffairs.com/web/professionalassociations.html
- **Student Affairs Listservs** (specific to your specialty)
- **Academic Research Conferences** (ASHE, AERA)

Further Opportunities to Develop Assessment Skills

National and Regional Conferences

Assessment Training:

- ACPA Assessment Institute (summer, annual)
- Alverno College Assessment Seminars (summer, annual)
- Indiana University (IUPUI) Assessment Institute (fall, annual)

Books & Websites:

- www.sairo.ucla.edu/assessmentsupport.htm
- http://baselinesupport.campuslabs.com/home
- http://www.myacpa.org/professional-development-opportunities-0
- Assessment Practice in Student Affairs (Upcraft & Schuh)
- Classroom Assessment Techniques (Angelo & Cross)
- CAS Professional Standards for Higher Education

Just Do It:

- Get out there and implement your project; get consultation from SAIRO when needed

Final Logistics

- Post-tests (survey link will be sent out via email this week)
- Logistics for assessment plan review
- CELEBRATE!